

COVER LETTER

ROGER WATTS

RESEARCHER, EDUCATOR AND MANAGER

12906 Pepper Place, Tampa FL 33624

T: 813 203 3296 // E: wattsr1@hotmail.com // www.linkedin.com/in/roger-watts-30776289

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Farmer's Business Network

Re: Item Master, Seed Open position

To Whom it May Concern;

Thanks in advance for your time to learn about me and how my diverse skill set well meets the requirements you have outlined for the Item Master role. As an agriculture professional I offer a broad range of skills and experience that I believe would be a excellent fit for this role.

My experience is diverse in skills and experience. As a researcher in Canada I have linked farmer needs to research goals and evaluated products based on performance data and grower needs using trial data and analysis. This involved critical data analysis and data collection, working with large data sets and evaluating the quality of the data for actions and decisions. I have developed and implemented trial programs for new products related to seed genetics and fertilizer. I have experience in seed life cycles from development, commercial release and production. I have had past experience with the management of seed for commercial sales and aiding in the registration of new soybean varieties in the western Canadian marketplace. This included labeling, import of bulk seed and inventory management.

My strong analytical acumen and experience in statistical analysis, data mining and data collection will serve as an asset in this position. Foremost I am a strong team player, adaptable, mature and independent with agile learning capacity. My international experiences have developed my ability to communicate and collaborate with stakeholders globally. My role as Chairman of the Examination committee and Operations manager at HAS University in The Netherlands, gave me the opportunity to impact the curriculum in their International Food and Agribusiness program and gain insight into the complexity and opportunities that are present in the global agriculture market. My wife and I have had the opportunity to work abroad which has brought me to our current location in the US where I hope to further grow my professional career. I am eager to apply my skills and knowledge to the Item Master role for Farmer's Business Network.

Thank you for your time and consideration. I look forward to meeting with you to discuss my application further.

Sincerely,

Roger Watts